



Shropshire
Clinical Commissioning Group

DRAFT

Responding to the Inequality Challenge 2013-2015

1.0 Our Key principles

Shropshire Commissioning Clinical Group is governed by the following 5 key principles:

1. Striving to constantly improve the quality and safety of services we commission.
2. Attaining financial sustainability.
3. Creating a true “membership” organisation alongside our GP members, staff and citizens.
4. Taking a leading role in the local health economy.
5. Growing the leadership for tomorrow.

These principles will form the foundation upon which the CCG will address the inequality challenge within Shropshire from a health perspective. Utilising the knowledge we have of the demographics, health inequalities and needs of the population as outlined in the Joint Strategic Needs Assessment (JSNA) and the voice of the citizens as captured in the Health and Wellbeing Strategy our outcome metrics for delivery are set out below:

Access to services

- Meeting the 18 week RTT targets in all of our providers.
- Meeting the cancer targets in all of our providers.
- Improving access to GPs through reducing variation in opening times, care closer to home etc.
- Improving access to secondary care services through a range of initiatives – care closer to home with relocated clinics in the community, telehealth, advice and guidance.
- Championing education programmes to ensure citizens are aware of how to access health services in the county.
- Addressing any issues that may exist pertaining to language and cultural barriers to accessing health care locally.

Prevention

- Delivery of screening programmes.
- Investment in the obesity programme.
- Delivery of smoking cessation in pregnancy.
- Delivery of Healthy start programmes for children.
- Implementation of health checks.
- Every contact counts.
- Immunisations/ flu vaccination.

Doing the Ordinary Extra-ordinarily Well

- Education to improve lifestyle choices.
- Friends and Family indicator.

Supporting Healthy Organisations

- In our commissioned services reducing staff sickness rates, locum usage.
- Supporting public health in education programmes within economy as regards staff “wellness”.
- Supporting healthy lifestyle choices within our own workforce.

Equality Delivery System

- Delivering our identified objectives